

Anna Rose

Dipl Ing Architektur

Director



Overview

Anna Rose is a trained architect with a specialism in urban design, masterplanning and public realm design. She has extensive international experience advising both private and public sector clients in design development and planning processes of public realm aspects of projects of all scales.

She trained at RWTH Aachen, Germany and as an exchange student at the Bartlett School of Architecture, University College London.

Anna has lectured to architectural and landscape design audiences both in the UK, EU and USA. She is a Senior Honorary Research Fellow of University College London and is currently teaching Urban Design in the MArch Urban Design programme at the Bartlett.

Position & Role

Anna joined Space Syntax as a project consultant in 2002, and became a Director in 2007. She has been involved in a large number of UK masterplans, including Birmingham Eastside, Harlow North, Camden Canal Market and Bristol St Pauls. She has been leading the work on the Ljubljana Smartinska Masterplan and on the Jeddah Central Urban Area Masterplan.

She has also contributed to a number of important public space projects, including Potters Field Park in London and Old Market Square in Nottingham. Current work on high-profile, mixed use developments includes Elizabeth House in London, Waterloo and 120 Fenchurch Street in the City of London.

Anna is a member of the UK Academy of Urbanism. She leads the company's activities in the EU with a particular focus on the German speaking markets.

External Positions

- 2011 Harvard GSD lecture
Measuring the effects of urban layout
- 2011 Berlin Kulturforum and Arch+
Berlin city scans
- 2011 RTPI Conference Belfast
Space matters
- 2010 Unit Tutor March Urban
Design, Bartlett
- 2008 Cities in motion
Academy of Fine Arts Vienna
- 2007 Schindler Award Lecture
Bauhaus University Weimar
- 2007 Dokumenta 12, Arch+
Symposium Burolandschaften

Awards

- 2006 Honorary Research Fellow
The Bartlett, UCL
- 2002 Carl-Duisberg Society
Germany - USA Seattle
Exchange program for young
academics

Education

- 2001 Diploma in Architecture
Rheinisch-Westfaelische
Universitaet Aachen

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Projects

2011

City of London, 120 Fenchurch Street

Baseline public realm surveys, spatial modelling, public realm design advice, pedestrian movement forecasting for a new office building with a public roofgarden with Eric Perry Architects and Latz & Partners and others for Generali.

Lambeth, Elizabeth House

Urban baseline study, public realm design advice and planning support for major mixed-use development in London Waterloo with David Chipperfield Architects, West 8 and others for Chelsfield.

London, St Thomas

Public realm design advice for the Campus of St Thomas Hospital in London Waterloo, for Chelsfield.

2010

Berlin, MDC Campus Masterplan

Masterplan advice, public realm consultancy and input to competition jury for Max Delbrueck Centre.

Riyadh, SAMBA

Design advice and circulation modelling for high-rise building within new central business district masterplan for Foster & Partner.

City of London, Citizen M Hotel

Public realm surveys, design and planning advice for building access and servicing arrangements for a new hotel close to the Tower of London with Sheppard Robson Architects for Citizen M Hotels.

Berlin, Tempelhof

Masterplan competition entry for former airport site masterplan in the heart of West Berlin with Schweingruber Zulauf Landschaftsarchitekten.

Derry/Londonderry, Buncrana Road

Masterplan design advice and impact assessment of a new urban extension and food store at the edges of Derry/Londonderry for Exitoso.

2009

Gummersbach, Steinmueller

Spatial modelling and design advice for urban retail centre in a developer competition for MAB Development.

London, Kensington Palace Visitor Experience

Pedestrian movement and wayfinding study to support redevelopment plans for the entrance arrangements and overall visitor experience at Kensington Palace for Historic Royal Palaces.

Zuerich, Max Frisch Square

Spatial modelling and public realm design advice for contribution to competition entry for a new station square in Zuerich with Schweingruber Zulauf Landscape Architects.

Bergen, Straume Sentrum

Pedestrian movement analysis, spatial modelling and public realm advice for the redevelopment of a shopping centre into a local centre, including advice on both masterplanning and internal circulation strategy for Sartor Holdings.

Derry/Londonderry City

Pedestrian movement analysis, spatial modelling and optimisation of cumulative masterplanning scenarios to support the regeneration plan for Derry/Londonderry for Ilex.

London, Wornington Green

Masterplan design advice supported by urban baseline study and contribution to planning application documentation with PRP architects for Kensington Housing Group.

Munich, Munich Hofstatt

Pedestrian study and movement simulation of proposed route network options for a mixed-use development in the heart of Munich with Marcel Meili Architects for Hines Germany.

2008

Bristol, Dove Lane

Baseline study of spatial structure and design evaluation for mixed use masterplan in the St Paul's area in Bristol, with RPS Architects for PG Group and Places for People.

Ljubljana, Partnership Smartinska

Assistance in the masterplanning and spatial network design of a 230ha area close to the city centre of Ljubljana, including design impact assessments, phasing studies, transportation studies and public realm network analysis. The project won first prize in an international design competition, led by Hosoya Schaefer Architects with Space Syntax, IBV, Vogt Landschaftsarchitekten and Mountainworks for the Municipality of Ljubljana and Partnership Smartinska.

London, Shoreditch Wenlock Estate Improvements

In-depth, evidence-based study of Wenlock Barn Estate area to identify and understand the underlying mechanism driving the current spiral of decline, especially advising on the issues of crime, anti-social behaviour and degradation of community cohesiveness, for Shoreditch Trust.

London, Woolwich Squares

Competition winning design proposal for the redesign of Beresford and General Gordon Square, with Gustafson Porter Architects for Greenwich Council. This work is currently extended with extensive studies of current movement and stationary activities in the town centre. The results of the study are used to inform the ongoing design development of the layout and space programming of the two squares.

Anna Rose Projects

2007

Cambridge, Station Square

Urban Baseline Study of human activity patterns and urban design characteristics, masterplan evaluation and design impact assessment, with Rogers Stirk Harbour, Robert Myers Associates and Mott MacDonald for Ashwell Developments Limited.

London, Camden Canal Market

Urban Baseline Study of human activity patterns and urban design characteristics, leading to the generation and evaluation of design concepts for a large, mixed-use development in Camden Market, with make architects for Stanley Sidings Ltd.

London, Leicester Square Odeon Site

Urban Baseline Study of human activity patterns and urban design characteristics at Leicester Square, leading to the generation and evaluation of design concepts for redevelopment, with Make architects for Steamboat.

Prague Zizko Masterplan

Urban Baseline Study of the public realm condition of the Zizkov site in Prague and masterplan proposal evaluation, with Hamilton Associates for Discovery Group.

2006

Jeddah, Central Urban Area

Development of masterplan concept for the regeneration of a major, 500Ha part of the city centre, with Abdulaziz Kamel Consulting Bureau and Arup for Urban Development Co. Ltd.

London, 20 Blackfriars Road

Public realm evaluation and contribution to site planning/public space design, with Wilkinson Eyre Architects for Land Securities PLC.

London, Tate Modern

Development of visitor circulation strategy and internal space design, with Herzog + de Meuron for Tate.

Oxford, West End

Evaluation of public realm and pedestrian/cycling activity patterns and development of strategic urban design advice, for Oxford City Council.

2005

Birmingham, Birmingham Eastside

Analysis of spatial layout and pedestrian activity patterns, generation of strategic design guidelines and evaluation of design options for a large, mixed-use development, with Hamilton Associates for private developer Peter Stratton.

City of London, One New Change

Public realm evaluation and contribution to masterplan design for major retail and commercial office development next to St Paul's Cathedral, with Atelier Jean Nouvel for Land securities PLC.

Harlow, Harlow North

Strategic spatial planning exercise to develop options for the growth of Harlow New Town, with the Princes Foundation, Paul Murrain and Beyond Green for Ropemaker Properties Limited.

Jeddah, Strategic Planning Framework

Development of strategic spatial development guidelines for the entire city, based on evaluation of existing urban layout, land use and environmental characteristics, for the Municipality of Jeddah.

London, Mitcham Town Centre

Development of town centre masterplan through 3D modelling of the urban design concept, for the London Borough of Merton.

Prague, 2 masterplans

Development of masterplan concepts for two major, mixed-use areas of Prague, with Foster and Partners for MCA Developments.

2004

Hamburg-Hafencity, Germany

Development of site masterplan for a major, mixed-use development in the centre of Hamburg with Foster and Partners.

Old Market Square, Nottingham

Site analysis and public realm design input, with Gustafson Porter for Nottingham City Council. Competition winning entry.

2003

HM Treasury, Whitehall, London

Appraisal of access and entrance design options, with Foster and Partners for the Exchequer Partnership.

Kings Cross Central, London

Analysis of the King's Cross regeneration area and evaluation of current major redevelopment proposals for the London Borough of Camden.

More London, London

Pedestrian flow modelling relating to the ground level retail & catering letting strategy for More London Developments.

One New Change, London

Pedestrian movement study, spatial layout analysis and strategic design guidance for the comprehensive redevelopment of a large site near St Paul's Cathedral, with Atelier Jean Nouvel for Land Securities Group PLC.

Palace of Westminster Access Study, London

Assessment of current visitor access to the Houses of Parliament and advice on the proposed new visitors facility, with Purcell Miller Tritton Architects for the Parliamentary Estates Directorate.

Potters Field Park, London

Development of spatial design brief for the redevelopment of Potters Field Park near Tower Bridge, with Gross. Max. Landscape Architects for More London Developments Ltd.